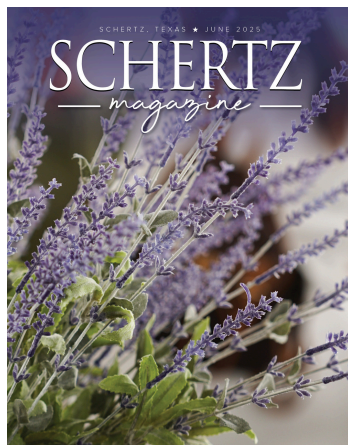




ABOUT THE MAGAZINE

Schertz Magazine is an award-winning monthly lifestyle, entertainment, and community events publication produced by the City of Schertz Public Affairs Department. It is the city's primary source of government information and a trusted resource for keeping residents connected and informed.

AT A GLANCE



16,000
MONTHLY CIRCULATION



60,000+
ESTIMATED REACH



44,000+
CITY POPULATION SERVED



**SOURCE OF CITY
NEWS & INFORMATION**



Distributed digitally through Schertz.com, social media, City Headlines e-newsletter, and Schertz employee intranet.

AD RATES		
Ad Size	12 Issues	Single Issue
EIGHTH PAGE (3.45W X 2.4H)	\$300	\$325
QUARTER PAGE (3.45W X 4.68H)	\$450	\$600
HALF PAGE (7.08W X 4.68H)	\$775	\$1,100
FULL PAGE (7.08W X 9.57H)	\$1,325	\$1,650
BACK COVER (7.08W X 7.35H)	\$1,650	\$2,000

Nonprofit groups will receive a **25% discount**. An additional \$100 fee applies for special placements.

PRINT DEADLINES

Ad changes or print-ready ads must be submitted by the **1st of the month** prior to publication.



**SCAN TO
LEARN MORE!**

**Be part of something bigger with
Schertz Magazine. Connect with
your community and help share
the news that matters.**